Alameda County District Attorney Nancy E. O’Malley announced today that the DA’s Consumer Protection Unit, working with the San Diego, Santa Cruz, Santa Clara, Yolo, and Riverside District Attorney’s offices, obtained a multi-million dollar civil judgment in a consumer protection lawsuit against e-commerce giant, Amazon.com. The District Attorney’s complaint alleges that some Amazon reference price advertisements were either misleading or potentially misleading, to consumers making purchasing decisions.

“Today is a victory for consumers everywhere. When consumers shop online, they need to do so with confidence that when a product is advertised as being a bargain, it truly is” said DA O’Malley. “This judgment is a reminder to online retailers that the law requires them to provide accurate information so consumers can make informed purchasing decisions. The District Attorney’s Office and the Consumer Protection Unit is committed to holding companies...
A day dedicated to the “Three E’s of Illegal Dumping” in East Oakland: Education, Eradication, and Enforcement

Oakland, CA - Alameda County District Attorney Nancy E. O'Malley announced today the results of the coordinated effort by the Alameda County Illegal Dumping (ACID) Taskforce. The task force is comprised of governmental agencies, community leaders, local businesses, and non-profit organizations.

The operation, dedicated to the “Three E’s of Illegal Dumping: Education, Eradication, and Enforcement,” took place in East Oakland on Saturday, March 27, 2021. In addition to the Environmental Crimes Unit of the Alameda County District Attorney's Office, the Oakland Police Department, the Alameda County Sheriff's Office, and the Oakland Public Works also took part in the operation.

Did you know April 18 - 24, 2021 is National Crime Victims' Rights Week?

2021 marks the 40th anniversary of National Victims' Rights week (NCVRW). This year’s theme is “Support Victims. Build Trust. Engage Communities.” Join us during this weeklong initiative to promote victims’ rights, honor crime victims, and advocate on their behalf.
we stand in unity with our communities to decry the targeted violence against Asian Americans, especially older Asian Americans. We urge all members of our community to report to the police if a crime is committed against them or someone they know. We commit that the Victim Witness Advocates in each of our offices will provide support and where we can, resources to those who are victims. Even if the perpetrator is not identified or caught, we will still provide vital services to address the trauma suffered by the victim.

Alameda County Family Justice Center
(510) 267-8800
470 27th St. Oakland
www.acfjc.org

Hate Crime Hotline
(510) 208-4824
In wake of the recent uptick in crimes against Asian Americans, the DA’s Office is here for the community. If you think you have been the victim of a hate crime or have witnessed a hate crime, call our hotline.

Alameda County Family Justice Center (ACFJC) website: The ACFJC is a 1-stop location that provides victims of crime with legal, health, and support services, and the opportunity for physical and psychological safety, recovery and well-being.