

Alameda County DA Office

Location List

Contract/Showing: 1033678-OAK

Client PO/Contract #:

Campaign Start: January 14, 2019

Brand:

Agency:

Sales Office: Clear Channel Outdoor

Account Manager: Ryan Fette

Market: SFBA Oakland/SanFran/San Jose

Segment Start: January 14, 2019

Operator: Clear Channel Outdoor

Status: Sold

Media Type: EcoPoster

TARGET PROFILE: DMA - San Francisco et al, CA Universe 18+ yrs

PANEL	Location Desc.	Area	Ill	Scheduled Design
1 002011	Sacramento ES 100ft N/O Ashby F/N - 1	Berkeley	Y	We Can Stop It
2 002001	Peralta WS 53ft S/O 16th St F/N - 1	Oakland	Y	We Can Stop It
3 002508	Meekland WS 356ft N/O A St F/N - 1	Hayward	N	We Can Stop It
4 002429	Castro Valley Blvd SS 200ft E/O Strobridge F/W - 1	Castro Valley	Y	We Can Stop It
5 002491	Lewelling SS 145ft W/O Ronda F/W - 1	San Leandro	Y	We Can Stop It
6 002445	E 14th St NS 150ft W/O 136th Av F/E - 1	San Leandro	Y	We Can Stop It
7 001949	Mac Arthur SS 35ft W/O 83rd Av F/E - 1	Oakland	Y	We Can Stop It
8 002229	66th Av WS 475ft S/O San Leandro F/N - 1	Oakland	Y	We Can Stop It
9 001932	Mac Arthur SS 160ft W/O Boston F/E - 1	Oakland	Y	We Can Stop It
10 001744	International Blvd SS 60ft E/O Miller Av F/W - 1	Oakland	Y	We Can Stop It
11 001678	Claremont WS 10ft S/O Vicente F/S - 1	Oakland	Y	We Can Stop It
12 001841	Foothill SS 130ft E/O Fairfax F/W - 1	Oakland	N	We Can Stop It
13 001862	Grand WS 75ft N/O Elwood F/S - 1	Oakland	Y	We Can Stop It
14 002262	9th St NS 40ft E/O Madison F/W - 1	Oakland	N	We Can Stop It

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PANEL	Location Desc.	Area	III	Scheduled Design
15 002153	Telegraph ES 20ft S/O 29th St F/N - 1	Oakland	Y	We Can Stop It

Market Summary

Scheduled

No. Of Units	15
Avg Target In-Market Impressions	186,010
Plan In-Market Impressions	2,790,156

Last TAB audit: 01/01/2018